

*****News Release*****

Adodo's Community Initiative is Alive And Kicking in 2010!

The members of Adodo have never shied away from getting involved in the local community; however, they have decided to take that to a new level. This groundbreaking initiative is available to everyone that uses a telephone, and will generate regular donations to schools, charities and community projects across the country.

Nottingham, England. Monday 8th March 2010 – Now in it's 10th year Adodo's Community Initiative has now been extended. The Initiative will now give 1% of your total telecom spend to a school, charity or community project of your choice.

In 2009 Adodo Consultancy Services Ltd were shortlisted for a Comms National Award. They were recognised for the telecoms solution that they provided for Sincil School in Lincolnshire. In 2004 Adodo won Nottingham's First Enterprise Award for the Most Positive Contribution to the City.

Tim Glynn, the company's managing director believes that by working together towards shared objectives we can all contribute towards a better future. "We don't see it as simply a philanthropic gesture. It is our way of trying to provide another reason for our customers to stay with our excellent service. Business is about providing a quality product or service at a profit. Some of that profit we try and put back into the community in a creative way."

A variety of products from the company portfolio can be utilised under the scheme, including, the purchase of a new phone system and applications, or fixed line, mobile, and broadband services. There are a number of ways that businesses can get involved with the project.

The hope is that a variety of organisations play a part in improving their community through the initiative, and that the spirit of Adodo Community continues to grow.

*****END*****

For additional information on the subject and details of this release please contact community@adodo.co.uk or 0800 092 1471